

# CREATIVE DRAGONS

To help businesses, designers and start-ups pitch their products and ideas to industry experts. You will have 15 minutes to showcase your products and ideas. Each Dragon will make comment, give feedback and help you progress forward.

## The Pitch.

To help your pitch, take a few minutes to fill the form below with as much detail as possible.

### Your Information:

<b>Primary Contact Name</b>			
<b>Business Name</b>			
<b>Position Held Within Business</b>			
<b>Business Started</b>			
<b>Primary Address (House/Bld No &amp; Street)</b>			
<b>Address (additional)</b>			
<b>Address (additional)</b>		<b>Town</b>	
<b>County</b>		<b>Postcode</b>	
<b>Primary Contact Email Address</b>			
<b>Business Web Address</b>			
<b>Primary Contact Telephone Number</b>			
<b>Description of what you are pitching – 250 words or more 500 max</b>			

### Schedule:

<b>Day/time preferred (please circle one)</b>	<b>Sunday 18<sup>th</sup></b>	<b>AM</b>	<b>PM</b>	<b>Monday 19<sup>th</sup></b>	<b>AM</b>	<b>PM</b>
<b>Goals and Aims – Ideal Outcome – what you would like to know from the Dragons:</b>						

### Remember to bring and know:

- Sample(s) of what you are pitching
- If you wish NDA to be signed please bring this with you (AFCI.UK can provide you with one)
- Understanding of your Competition overview – knowing who you are up against
- Who is it aimed at, who will buy it
- If you require screen, projector or equipment let the APCI.UK team know.

Return completed form to [Craig@afci.uk](mailto:Craig@afci.uk) – **by 5<sup>th</sup> June 2017** if you require further information of help do not hesitate to contact our team on +(0)1206 364977 or [craig@afci.uk](mailto:craig@afci.uk)